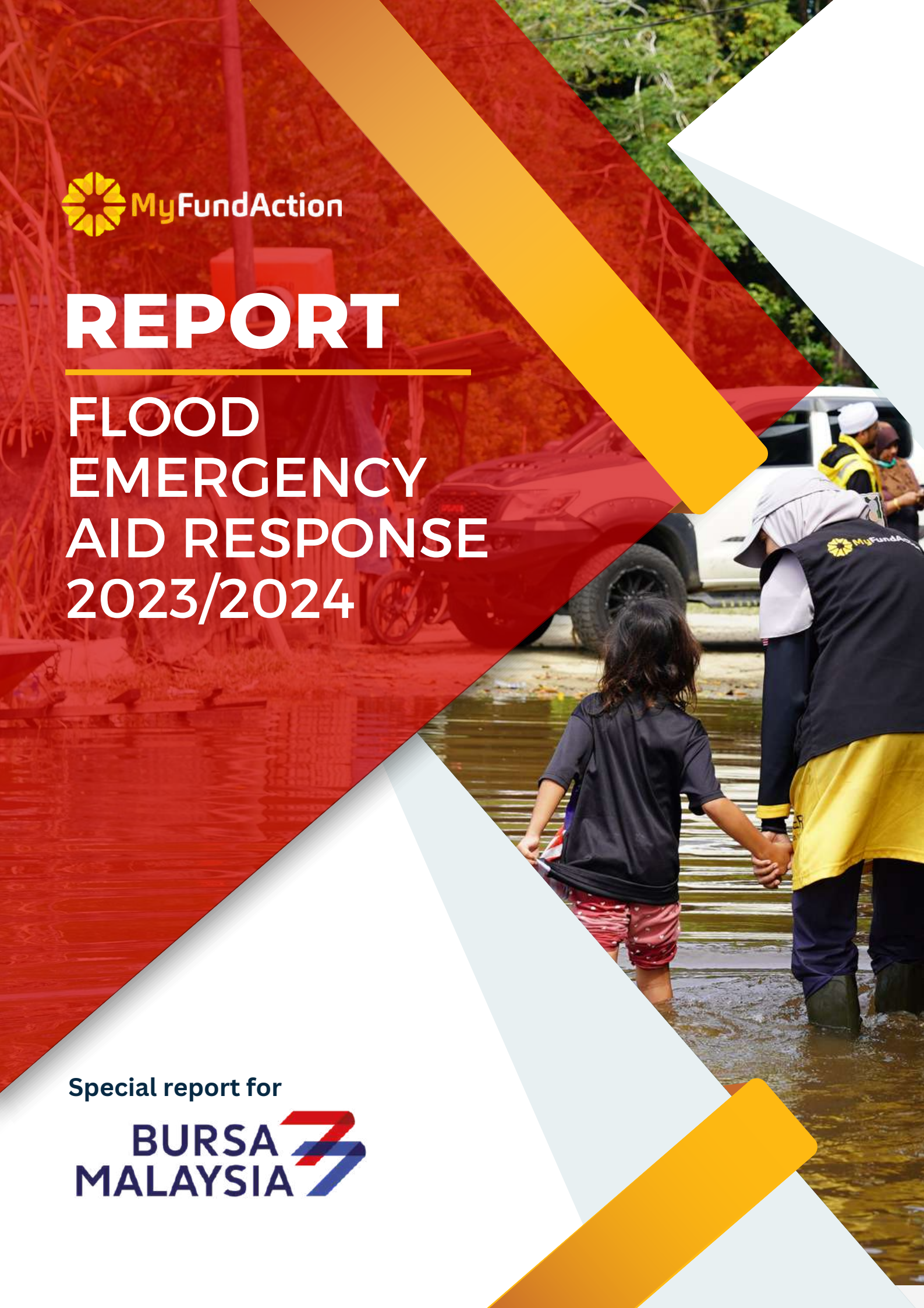




# REPORT

## FLOOD EMERGENCY AID RESPONSE 2023/2024

Special report for







**MYFUNDATION X BURSA MALAYSIA**







## North-East Monsoon 2023/2024

According to data released by the Malaysian Meteorological Department (MET Malaysia), the Northeast Monsoon (MTL) is expected to occur from November 2023 to March 2024. MET Malaysia predicts that during this period, four to six episodes of heavy rain will occur.

Heavy rain occurred in Kelantan, Terengganu, Pahang, Johor, and some Borneo areas during the initial phase of MTL, which continued from November 2023 to January 2024. As a result, water levels in low-lying areas have increased over usual levels, resulting in flooding events and affecting the people who live there.





At the end of 2023, National Disaster Management Agency (NADMA) reported, a total of 28,032 people have been affected by floods since November 2023, and 137 PPS have been set up in five states: Kelantan, Terengganu, Pahang, Johor, and Sabah. Until the mid of January 2024, it is reported that there are still areas that are still flooded causing the number of flood victims to increase.

**MANGSA BANJIR DI JOHOR & PAHANG MENINGKAT**  
**9,146 berlingdung di 76 PPS**

**Harian Metro 12/01/2024 @ ms. 10**

Anggota Angkatan Pertahanan Awam Malaysia (APM) memantau banjir di Kampung Parit Jamil, Muar semalam.

**Semua agensi digerak bersama hadapi banjir di Pahang, Johor**  
**Berita Harian 08/01/2024 @ ms. 9**

Orang ramai dinasihat tanguh perjalanan ke Kota Tinggi

**Tiga daerah di Johor masih terjejas banjir**

BAHRU - Seramai 186 keluarga masih terjejas akibat banjir di tiga daerah di Johor

Kesihatan dan Alam sekitar, R Vidyananthan mangsa banjir dari Batu Pahat dan Pontian

Anggota Angkatan Pertahanan Awam Malaysia (APM) memantau banjir di Kampung Parit Jamil, Muar semalam.

45 keluarga masih terjejas akibat banjir di PPS SK Permatang Tengah, Muar semalam.

Menurut beliau, banjir di Muar semalam telah merosakkan beberapa kawasan pertanian dan perikanan.



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# Flood Emergency Aid Response



X



To alleviate the burden on affected flood victims, MyFundAction and Bursa Malaysia teamed to launch the Flood Disaster Emergency Assistance Mission, which focuses on three (3) relief; 1) Emergency Meal Ready To Eat (MRE), 2) Post-Flood Basic Food Basket and 3) Emotional Management for Children.



## Emergency Meal Ready To Eat Set (MRE)

A practical food pack set (lunch and dinner) to eat when facing a situation like a flood. Completed with nutrients, this meal ready to eat pack (MRE) is ready to be eaten hot by only using water at anytime, anywhere.



## Post-Flood Basic Food Basket (Rezeki Ummat)

This post-flood food basket can assist relieve the burden on affected flood victims by giving basic food that is difficult for them to find after the flooding receded.



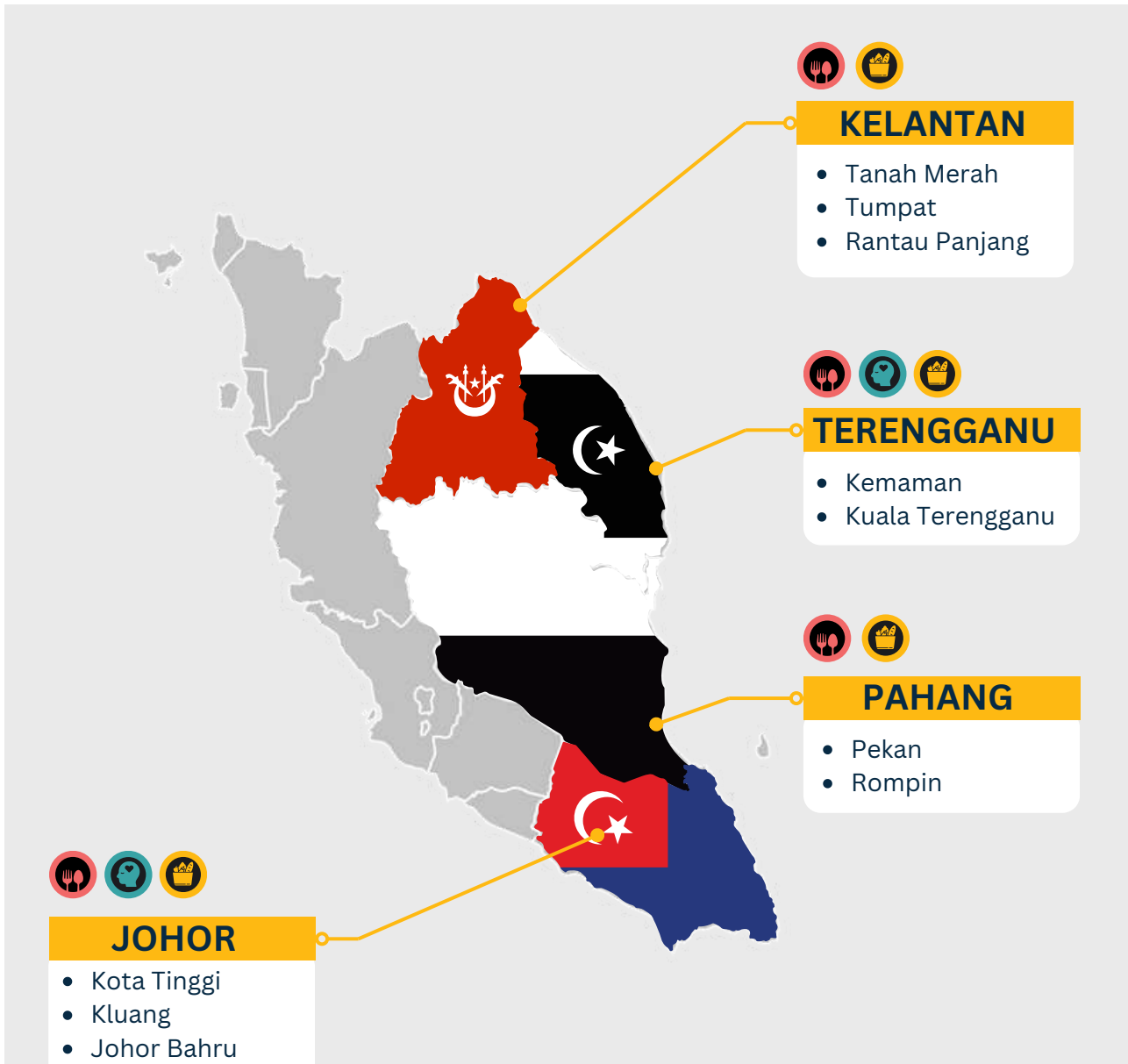
## Emotional Management (My Fun Kit)

Because of the calamity that struck the victims, this flood undoubtedly affected the victims' feelings, especially the children. Through emotional management exercises handled by YOSH MyFundAction, it can assist them minimize emotional stress.



# Beneficiaries



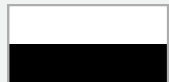
Flood Emergency Aid Response 2023/2024  
 Kelantan | Terengganu | Pahang | Johor  
 14 December 2023 to 29 January 2024




**RM 200,000**  
 Total of project's cost supported by Bursa Malaysia

**3,900**  
 Total beneficiaries

The following is the amount of relief distributed by district in the four states affected by the floods:

State	District	Location	MRE / set	Rezeki Ummat / box	My Fun Kit / set
<b>Johor</b> 	Mersing	<ul style="list-style-type: none"> <li>• Kg Tanglu</li> <li>• Kg Sawah Dato</li> <li>• Kg Air Papan</li> </ul>	940	62	0
	Kota Tinggi	<ul style="list-style-type: none"> <li>• Kota Kechil</li> <li>• APM Kota Tinggi</li> </ul>	330	5	150
	Johor Bahru	<ul style="list-style-type: none"> <li>• APM Johor Bahru</li> </ul>	100	0	0
	Kluang	<ul style="list-style-type: none"> <li>• Kg Kahang</li> <li>• Kampung Sg Peroh</li> <li>• APM Kluang</li> <li>• PGA Batalion 5 Spg Renggam</li> </ul>	430	82	75
<b>Kelantan</b> 	Tumpat	<ul style="list-style-type: none"> <li>• APM Tumpat</li> <li>• Kampung Kubang Sawa</li> </ul>	160	40	0
	Tanah Merah	<ul style="list-style-type: none"> <li>• Kampung Bukit Kechil</li> </ul>	55	6	0
	Rantau Panjang	<ul style="list-style-type: none"> <li>• Kampung Tersang</li> </ul>	265	0	0
<b>Pahang</b> 	Kuantan	<ul style="list-style-type: none"> <li>• Kampung Orang Asli Bangkok</li> </ul>	500	70	0
	Pekan	<ul style="list-style-type: none"> <li>• Felda Chini Timur 3</li> <li>• Palas Merchong</li> </ul>	30	25	0
	Rompin	<ul style="list-style-type: none"> <li>• Kg Setajam</li> </ul>	10	6	0



State	District	Loaction	MRE / set	Rezeki Ummat / box	My Fun Kit / set
Terengganu 	Kemaman	<ul style="list-style-type: none"> <li>Kampung Ajil</li> </ul>	405	160	0
	Dungun	<ul style="list-style-type: none"> <li>Kampung Burong Baru</li> <li>Kampung Serdang</li> </ul>	290	18	41
	Hulu Terengganu	<ul style="list-style-type: none"> <li>Kg Tengawang</li> </ul>	50	10	0
	Setiu	<ul style="list-style-type: none"> <li>APM Setiu</li> <li>Kg Besut</li> </ul>	335	16	0
<b>Total distribution</b>			<b>3,900 set*</b>	<b>500 boxes</b>	<b>266 set</b>

*\*One beneficiary will receive one meal, including two packets for lunch and dinner.*



# Impacts

## BENEFICIARIES



### Nutrient benefit during disaster

Food is a basic human requirement, especially after a disaster when physical exertion might raise caloric requirements. Food shortages are possible during a flood. By giving food support such as Meal Ready to Eat (MRE), they are able to eat something with good nutritional value and ease of preparation.

### Reduced financial burden

Floods ruined homes, cars, and other goods, including food supplies. After the flood, it is difficult to obtain food around them. Addressing the flood-related loss, our goal is to ease the financial burden of flood victims by providing immediate help following the calamity.

### Psychological support

Flood victims may have long-term psychological impacts, including distress, anxiety, pain, sadness, and social dysfunctions. Through psychological support activity with our volunteer, they are able to develop inner drive and relieve their worry about the challenge that they have went through.



## STAKEHOLDER



### Improving Relief Governance

Collaboration between NGOs and the government can create efficient coordination and allocation of resources, indicating excellent governance. NGOs serve as catalysts and mediators, boosting communication and speeding collective actions to strengthen community support for government authorities during disasters.

### Humanitarian Volunteering Platform

Emergency flood relief can foster a sense of community solidarity by bringing people together to help one another. Volunteers have the potential to have a direct and positive impact on the lives of those impacted, and their actions help to improve the overall effectiveness of relief operations.

### Achieving SDG goals

SDG impacts on flood relief efforts, which address food insecurity by providing emergency food and support (SDG 2), and collaborative relationships among governments, NGOs, businesses, and local communities are crucial for effective flood disaster response (SDG 17).

# CDA-ERT MyFundAction



CDA-ERT 08. MyFundAction is a registered relief team with the Malaysian Civil Defence Force (APM) that can provide assistance when disaster strikes Malaysia. CDA-ERT provides three (3) primary help scopes: training, expertise (health), and humanitarian services (food) to victims and personnel during disasters. CDA-ERT MyFundAction is also responsible for assisting in the early mitigation of the impact of an emergency or catastrophe by carrying out disaster preparedness training activities with the community (safety component) and channelling basic needs support.





# Aid Delivery Procedure

Application for approval to deploy the CDA-ERT MyfundAction team to the area of the aid mission via the Selangor State APM

Notification and permission from the State PKOB / District PKOB at the mission location

Relief items were distributed directly to the victims by APM and JKM.

JKM will enter and validate the receipt of donations into the registry of JKM donation beneficiaries.

01

APPLICATION PHASE

02

NOTIFICATION PHASE

03

DISTRIBUTION PHASE

04

VALIDATION PHASE



## Shorthand for

JKM - Jabatan Kebajikan Masyarakat

APM - Angkatan Pertahanan Awam

PKOB - Pusat Kawalan Operasi Bencana Negeri / Daerah

CDA-ERT - Civil Defence Auxiliary Member MyFundAction



# Collaboration Partners



Jabatan  
**KEBAJIKAN**  
Masyarakat





Senator Datuk Seri Saifuddin Nasution bin Ismail attended a working visit to PPS Dewan Serbaguna Kota Kechil, Kota Tinggi.





YOSH MyFundAction and popular youth influencer Zhiddin Aziz conducted an emotional management activity with children at PPS Dewan Serbaguna Kahang, Kluang.





Puan Aisyah Shahid, MyFundAction’s Chief Operation Officer (COO) gives motivational support for flood victims placed in PPS SJK(C) Kahang, Kluang.





Distribution of Meal Ready To Eat (MRE) pack to flood victims whose food supply has been cut off in Tumpat, Kelantan





Distribution of Meal Ready To Eat (MRE) pack to flood victims whose food supply has been cut off in Tumpat, Kelantan





Angkatan Pertahanan Awam (APM) and Pasukan Gerakan AM (PGA) PDRM assist in distributing relief materials to floods victims.







ASYRAF

APM

MISI BANTUAN KECEMASAN BENCANA BANJIR  
2023/2024



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# MYFUNDATION X BURSA MALAYSIA





MyFundAction  
(PPM-006-14-07052014)  
(B/CDA08/MYFUNDATION/600-0060)  
SH-G-26, Pangsapuri Perkhidmatan Knox Wawasan, Jalan Sungai  
Burung 32/68, Seksyen 32, Bukit Rimau, 40460 Shah Alam, Selangor



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