



REPORT

FLOOD EMERGENCY AID RESPONSE 2023/2024

Special report for





MYFUNDATION X KPS BERHAD



North-East Monsoon 2023/2024

According to data released by the Malaysian Meteorological Department (MET Malaysia), the Northeast Monsoon (MTL) is expected to occur from November 2023 to March 2024. MET Malaysia predicts that during this period, four to six episodes of heavy rain will occur.

Heavy rain has been reported in Kelantan, Terengganu, Pahang, Johor, and some areas of Borneo during the initial phase of MTL, spanning from November 2023 to January 2024. Consequently, water levels in low-lying areas have risen above normal levels, leading to flooding events and impacting the residents in those areas.



At the end of 2023, National Disaster Management Agency (NADMA) reported, a total of 28,032 people have been affected by floods since November 2023, and 137 PPS have been set up in five states: Kelantan, Terengganu, Pahang, Johor, and Sabah. Until the mid of January 2024, it is reported that there are still areas that are still flooded causing the number of flood victims to increase.

MANGSA BANJIR DI JOHOR & PAHANG MENINGKAT
9,146 berlingdung di 76 PPS

Harian Metro 12/01/2024 @ ms. 10

Anggota Angkatan Pertahanan Awam Malaysia (APM) memantau banjir di Kampung Parit Jamil, Muar semalam.

Semua agensi digerak bersama hadapi banjir di Pahang, Johor
Berita Harian 08/01/2024 @ ms. 9

Orang ramai dinasihat tanguh perjalanan ke Kota Tinggi

Anggota Angkatan Pertahanan Awam Malaysia (APM) memantau banjir di Kampung Parit Jamil, Muar semalam.

Tiga daerah di Johor masih terjejas banjir

BAHRU - Seramai 186 berpindah akibat banjir tiga daerah di Johor

Kesihatan dan Alam sekitar, R Vidyananthan mangsa banjir dari Batu Pahat dan Pontian

186 keluarga masih di PPS di Sekolah Menengah (SK) Parit Nawi (18) keluarga; SK Seri Bukit Panjang (20); SK Seri Bunian (31) dan SK Kampung Melayu Raya (4),” katanya dalam satu kenyataan di sini semalam.

Katanya, di Batu Pahat seramai 205 mangsa daripada

45 keluarga masih tinggal di PPS SK Permatang Agam 3 (14) dan SK 3 Serangap (14).

Menurut beliau, seramai 100 keluarga di Muar yang terbahaya semalam.



Flood Emergency Aid Response



To alleviate the burden on affected flood victims, MyFundAction and Kumpulan Perangsang Selangor Berhad (KPS Berhad) teamed to launch the Flood Disaster Emergency Assistance Mission, which focuses on Emergency Meal Ready To Eat (MRE) for flood victims.

Emergency Meal Ready To Eat Set (MRE)

A practical food pack set (lunch and dinner) to eat when facing a situation like a flood. Completed with nutrients, this meal ready to eat pack (MRE) is ready to be eaten hot by only using water at anytime, anywhere.



1



Open package
and add hot water

2



Wait for 10 minutes

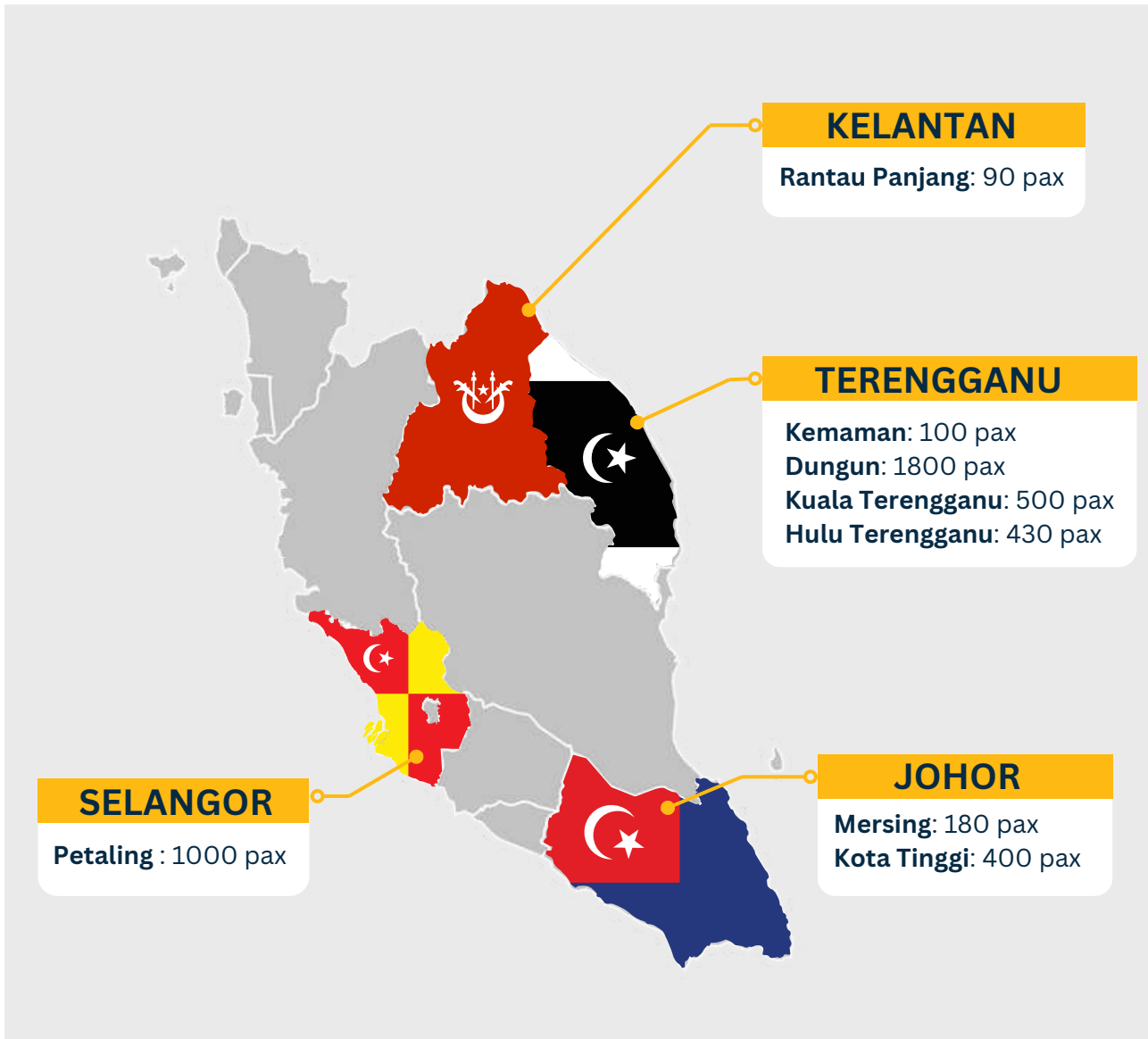
3



Food ready to enjoy

Beneficiaries

Flood Emergency Aid Response 2023/2024
 Kelantan | Terengganu | Selangor | Johor
 14 December 2023 to 29 January 2024



RM 67,500

Total of project's cost supported by KPS Berhad



4,500

total distribution of Meal Ready To Eat (MRE) up to 2,200 beneficiaries

Impacts

BENEFICIARIES



Nutrient benefit during disaster

Food is a basic human requirement, especially after a disaster when physical exertion might raise caloric requirements. Food shortages are possible during a flood. By giving food support such as Meal Ready to Eat (MRE), they are able to eat something with good nutritional value and ease of preparation.

Reduced financial burden

Floods ruined homes, cars, and other goods, including food supplies. After the flood, it is difficult to obtain food around them. Addressing the flood-related loss, our goal is to ease the financial burden of flood victims by providing immediate help following the calamity.

Psychological support

Flood victims may have long-term psychological impacts, including distress, anxiety, pain, sadness, and social dysfunctions. Through psychological support activity with our volunteer, they are able to develop inner drive and relieve their worry about the challenge that they have went through.

STAKEHOLDER



Improving Relief Governance

Collaboration between NGOs and the government can create efficient coordination and allocation of resources, indicating excellent governance. NGOs serve as catalysts and mediators, boosting communication and speeding collective actions to strengthen community support for government authorities during disasters.

Humanitarian Volunteering Platform

Emergency flood relief can foster a sense of community solidarity by bringing people together to help one another. Volunteers have the potential to have a direct and positive impact on the lives of those impacted, and their actions help to improve the overall effectiveness of relief operations.

Achieving SDG goals

SDG impacts on flood relief efforts, which address food insecurity by providing emergency food and support (SDG 2), and collaborative relationships among governments, NGOs, businesses, and local communities are crucial for effective flood disaster response (SDG 17).

CDA-ERT MyFundAction



CDA-ERT 08. MyFundAction is a registered relief team with the Malaysian Civil Defence Force (APM) that can provide assistance when disaster strikes Malaysia. CDA-ERT provides three (3) primary help scopes: training, expertise (health), and humanitarian services (food) to victims and personnel during disasters. CDA-ERT MyFundAction is also responsible for assisting in the early mitigation of the impact of an emergency or catastrophe by carrying out disaster preparedness training activities with the community (safety component) and channelling basic needs support.



Aid Delivery Procedure

Application for approval to deploy the CDA-ERT MyfundAction team to the area of the aid mission via the Selangor State APM

Notification and permission from the State PKOB / District PKOB at the mission location

Relief items were distributed directly to the victims by APM and JKM.

JKM will enter and validate the receipt of donations into the registry of JKM donation beneficiaries.

01

APPLICATION PHASE

02

NOTIFICATION PHASE

03

DISTRIBUTION PHASE

04

VALIDATION PHASE



Shorthand for

- JKM - Jabatan Kebajikan Masyarakat
- APM - Angkatan Pertahanan Awam
- PKOB - Pusat Kawalan Operasi Bencana Negeri / Daerah
- CDA-ERT - Civil Defence Auxiliary Member MyFundAction



Collaboration Partners



Jabatan
KEBAJIKAN
Masyarakat



Distribution of Meal Ready To Eat (MRE) and Hygiene Kit to flood victims whose food supply has been cut off in Kampung Kuala Ping, Terengganu.



Distribution Meal Ready To Eat (MRE) pack to the victims who are devastated at home due to the high flood levels at Kg Sg Kelantan, Johor.



Angkatan Pertahanan Awam (APM) and Pasukan Gerakan AM (PGA) PDRM assist in distributing relief materials to floods victims.







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